

# 12<sup>th</sup> European Symposium on Suicide and Suicidal Behaviour

*Working Together to Prevent Suicide: Research, Policy & Practice*

Wednesday 27<sup>th</sup> - Saturday 30<sup>th</sup> August 2008

Thistle Hotel, Glasgow, Scotland



## MAJOR SPONSORSHIP and EXHIBITION PACK

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# GENERAL INFORMATION

## Invitation

We are pleased to invite companies with an interest in the field of suicide and suicidal behaviour to participate as major sponsors and exhibitors at the 12<sup>th</sup> European Symposium on Suicide and Suicidal Behaviour (ESSSB12), Working Together to Prevent Suicide: Research, Policy & Practice, which will take place at the Thistle Hotel, Glasgow, UK, from Wednesday 27<sup>th</sup> - Saturday 30<sup>th</sup> August 2008. ESSSB12 is the foremost suicidology conference in Europe and it is held under the auspices of the International Association for Suicide Prevention (IASP) bi-annually. IASP, in official relations with the World Health Organisation, is dedicated to preventing suicidal behaviour, to alleviate its effects and to provide a forum for academics, mental health professionals, crisis workers, volunteers and suicide survivors.

*ESSSB12 is organised jointly by Universities of Stirling & Edinburgh in partnership with the Suicide Information Research & Evidence Network (SIREN) & supported by the Scottish Government & NHS Health Scotland.*

## Why should you be involved?

ESSSB12 provides an opportunity to be involved with an event of wide-ranging public interest. The promotion of mental wellbeing and the prevention of suicide are now considered to be priority issues for public health and more likely than ever to attract media interest. In an age where stress-related illness is common, companies are becoming more aware of their social responsibilities for the mental welfare of their employees and the wider community. Stress caused by work is the second biggest occupational health problem in the UK and a well-known trigger for depression.

Three out of four suicides are completed by people who have not been in contact with mental health services in the year before death. This suggests that more needs to be done to help vulnerable people to get connected with agencies which can offer support and treatment. While those living in deprived circumstances are at heightened risk, suicide can affect anyone, irrespective of age, gender, culture or economic circumstances. However, the stigma associated with mental health problems and suicide results in public intolerance and increased reluctance to seek help among those who most need it. Greater effort is required to change public attitudes and increase awareness and understanding about suicide as a major public health problem.

Becoming a sponsor of ESSSB12 offers the chance to make a real contribution to suicide prevention and the promotion of good mental health among individuals, and in communities and society as a whole.

*All sponsorship will be subject to the approval of the conference Executive Committee before confirmation.*

## ESSSB12 Executive Committee

Jacki Gordon	Choose Life, Scottish Government
Rory O'Connor	University of Stirling
Steve Platt	University of Edinburgh

## Organising Committee

Eva Barrett	University of Edinburgh
Ciara Byrne	Scottish Association for Mental Health (SAMH)
Phil Eaglesham	NHS Greater Glasgow and Clyde
Laurence Gruer	NHS Health Scotland
Angela Hallam	Scottish Government
Allyson McCollam	Scottish Development Centre for Mental Health (SDC)
Rebecca Morrison	University of Stirling
Lauren Murdoch	Scottish Government
Susan Rasmussen	University of Stirling

## Educational Objectives

To promote cutting edge research, to stimulate new thinking in all aspects of suicidology, to share our insights and expertise and to enhance collaboration between science, policy and practice.

## Scientific Committee

Ella Arensman	Ireland
Thomas Bronisch	Germany
Keith Foster	England
Jacki Gordon	Scotland
Onja Grad	Slovenia
Keith Hawton	England
Gregor Henderson	Scotland
Heidi Hjelmeland	Norway
Ad Kerkhof	The Netherlands
Andrej Marusic	Slovenia
Lars Mehlum	Norway
Konrad Michel	Switzerland
Merete Nordentoft	Denmark
Rory O'Connor	Scotland
Stephen Platt	Scotland
Cameron Stark	Scotland
Kees van Heeringen	Belgium
Mark Williams	England
Gil Zalsman	Israel

## Delegates

The Symposium will be widely publicised across the world with direct mailings to potential delegates throughout Europe, USA, Australia and New Zealand through associated societies and appropriate journals. It is expected that the Symposium will attract 300-350 delegates and past meetings have been attended by psychologists, psychiatrists, health workers and researchers at all levels including leading professionals in the field of suicidology.

## SCIENTIFIC PROGRAMME

Time	Wednesday 27 <sup>th</sup>	Thursday 28 <sup>th</sup>	Friday 29 <sup>th</sup>	Saturday 30 <sup>th</sup>
09.00 - 10.45		Plenary Lectures	Plenary Lectures	Parallel Sessions
10.45 - 11.00		<i>Coffee/Tea</i>	<i>Coffee/Tea</i>	
11.00 - 11.15		Parallel Sessions	Parallel Sessions	<i>Coffee/Tea</i>
11.15 - 11.30				
11.30 - 13.15				Plenary Lectures
13.15 - 13.35		<i>Lunch</i>	<i>Lunch</i>	Closing address & prizes Where next? ESSSB13 & ESSSB14
13.35 - 14.00				
14.00 - 14.15		Registration	Plenary Lectures	Plenary Lectures
14.15 - 16.00				
16.00 - 16.20		Opening Address	<i>Coffee/Tea</i>	<i>Coffee/Tea</i>
16.20 - 16.40	Parallel Sessions		Parallel Sessions	
16.40 - 17.55		Plenary Lectures		
17.55 - 18.00				
18.00 - 19.00				
19.00 - 20.00	<i>Civic Reception</i>	<i>New Investigators' Social Event</i>	<i>Symposium Gala Dinner</i>	
20.00 - late				

### PLENARY SPEAKERS

Dr. Eila Arensman (Ireland)  
 Associate Professor Annette Beautrais (New Zealand)  
 Professor Madelyn Gould (USA)  
 Professor Keith Hawton (England)  
 Professor Heidi Hjelmeland (Norway)  
 Professor Ad Kerkhof (The Netherlands)  
 Professor David Jobes (USA)  
 Professor Thomas Joiner (USA)  
 Professor Brian Mishara (Canada)

Professor John Mann (USA)  
 Dr. Andrej Marusic (Slovenia)  
 Professor Lars Mehlum (Norway)  
 Dr. Rory O'Connor (Scotland)  
 Dr. Jane Pearson (USA)  
 Professor Stephen Platt (Scotland)  
 Professor Zoltán Rihmer (Hungary)  
 Professor Kees van Heeringen (Belgium)  
 Professor Mark Williams (England)

### PROGRAMME THEMES

Availability of means  
 Biology and suicidal behaviour  
 Cultural perspectives  
 Epidemiology  
 Euthanasia  
 Gender or sexuality issues  
 Genetics and suicidal behaviour  
 High risk groups  
 Interdisciplinary work  
 Managing suicide risk  
 Mechanisms underpinning suicidal risk

Models of suicidal behaviour  
 Postvention  
 Prevention programmes, training and evaluation  
 Public health approaches to suicidal behaviour  
 Qualitative research methods  
 Risk and protective factors  
 Self-harm  
 Social influence and suicidal behaviour  
 Suicidal behaviour across the life course  
 The media  
 Treatment of suicidal behaviour



## SPONSORSHIP ITEMS continued

### DELEGATE BADGES

Badges will be issued to all participants at the Symposium including delegates, speakers, company personnel and press.

**Sponsorship Benefit:**

- The sponsor's name and/or logo printed on the lanyard of each badge (one colour).

**Sponsorship Cost:**                      £price on application

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### INTERNET CAFÉ

An internet café comprising of five computers will be provided at the hotel located in the registration area, if sponsored.

**Sponsorship Benefit:**

- Insert in delegate bags.
- Acknowledgement in the Final Programme as the sponsor.
- Sign at the internet café acknowledging sponsorship.

**Sponsorship Cost:**                      £price on application

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### DELEGATE BAGS

Symposium bags will be given to every registered delegate and speaker. Bags will contain the Final Programme, Abstract Book, pad, pen, tourist information/guides and other relevant information.

**Sponsorship Benefit:**

- The sponsor's name and/or logo printed on the inside of each bag (one colour).

**Sponsorship Cost:**                      £price on application

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### SYMPOSIUM GALA DINNER

The Symposium Gala Dinner will be held on Friday 29<sup>th</sup> August 2008 at the Glasgow Science Centre located on the River Clyde opposite the SECC.

**Sponsorship Benefit:**

- Sponsor's name and/or logo displayed on the dinner menus.
- Acknowledgement in the Final Programme as the Sponsor.

**Sponsorship Cost:**                      £price on application

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### DELEGATE BAG INSERT

Delegate bags will be given to every registered delegate and speaker.

**Sponsorship Benefits:**

- An A4 flyer of promotional nature included in every delegate bag (flyer subject to approval of the Executive Committee).

**Sponsorship Cost:**                      £price on application

## SPONSORSHIP ITEMS continued

### LIST OF DELEGATES

A list of registered delegates will be available for all delegates, speakers, organisers, exhibitors and company personnel on arrival at the symposium.

#### Sponsorship Benefits:

- Company name or logo positioned on the front page of the List of Delegates. The logo will be printed in black.
- Exclusive sponsorship - no other advertisements will be included in the List of Delegates.

Sponsorship cost:                      £price on application

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### MESSAGE BOARD

A Message Board will be situated near the registration desk.

#### Sponsorship Benefits:

- The sponsor's name and/or logo displayed prominently on the Message Board.

Sponsorship Cost:                      £price on application

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### DELEGATE PADS

A delegate note pad will be available in the delegate bags for all delegates, speakers, organisers, exhibitors and company personnel on arrival at the symposium.

#### Sponsorship Benefits:

- The sponsor's name and/or logo (one colour) printed on the delegate pads.

Sponsorship Cost:                      £price on application

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### DELEGATE PENS

A delegate pen will be available in the delegate bags for all delegates, speakers, organisers, exhibitors and company personnel on arrival at the symposium.

#### Sponsorship Benefits:

- The sponsor's name and/or logo (one colour) printed on the delegate pens.

Sponsorship Cost:                      £price on application

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### POSTER BOARDS

It is anticipated that approximately 300 abstracts will be submitted for inclusion in the free communication programme and 50-100 of these will be accepted for poster presentation. Poster boards will be situated in the exhibition and catering area and will be on display for the duration of the Symposium.

#### Sponsorship Benefits:

- The sponsor's name and/or logo displayed in the top left-hand corner of every poster board (one colour).

Sponsorship Cost:                      £price on application

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#### \*Please note:

It is our understanding that no UK VAT (Value Added Tax) is chargeable on advertising supplies (sponsorship) made to companies based outside the European community, or from companies which are VAT registered within the European community but outside the UK

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## REGISTRATION FEES

It is anticipated that 300-350 delegates will attend the symposium. The registration fees cover meals, refreshments and VAT on all days of the symposium and all symposium materials. The following costs will be charged to individual delegates or to sponsoring companies bringing their own delegates:

	Registration Fee	Cost
<b>Early Bird Registration</b>	Standard	£360.00
	Student / Volunteer / Survivor	£185.00
	One Day	£185.00
<b>Standard Registration</b>	Standard	£435.00
	Student / Volunteer / Survivor	£210.00
	One Day	£210.00
<b>On-site Registration</b>	Standard	£480.00
	Student / Volunteer / Survivor	£260.00
	One Day	£260.00

## SOCIAL EVENTS

### Wednesday 27<sup>th</sup> August 2008 - Civic Reception

A Civic Reception will be held at the City Chambers hosted by the City of Glasgow Council.

### Thursday 28<sup>th</sup> August 2008 - New Investigators' Social Event

An informal social event will be held at the Thistle Glasgow Hotel for New Investigators.

### Friday 29<sup>th</sup> August 2008 - Symposium Gala Dinner

The Symposium Gala Dinner will be held at the Science Centre located on the River Clyde opposite the SECC.

## HOTEL ACCOMMODATION

The Organisers have reserved hotel accommodation at preferential rates at various hotels in Glasgow and further information can be obtained from the Secretariat. Every effort will be made to provide rooms, however, the supply of rooms at any particular rate is limited and room allocations will be made on a first-come, first-served basis. Payment for bedrooms must be received before confirmation of booking can be sent.

## SECRETARIAT ADDRESS

The organisation of the symposium is being undertaken by Hampton Medical Conferences Ltd, on behalf of the Organising Committee. All enquiries regarding sponsorship and the exhibition should be directed to:

**Kelly Edworthy**  
ESSSB12 Secretariat  
Hampton Medical Conferences Ltd.  
113-119 High Street, Hampton Hill  
Middlesex, TW12 1NJ, UK  
  
Tel: +44 (0) 20 8979 8300  
Fax: +44 (0) 20 8979 6700  
Email: [kedworthy@hamptonmedical.com](mailto:kedworthy@hamptonmedical.com)  
Website: [www.esssb12.org](http://www.esssb12.org)

## TRAVEL INFORMATION

### Venue and Location

The symposium will be held at:

#### Thistle Glasgow Hotel

Cambridge Street, Glasgow, G2 3HN

Tel: +44 (0) 870 333 9154 Fax: +44 (0) 870 333 9254

Visit: [www.thistlehotels.com](http://www.thistlehotels.com)

Glasgow is one of Europe's most exciting destinations, which combines the energy and sophistication of a great international city with some of Scotland's most spectacular scenery on its doorstep. Thistle Glasgow is conveniently situated in the heart of Glasgow's entertainment and shopping area and provides the ideal base from which to explore this fascinating city. Glasgow has a wealth of tourist attractions you may wish to visit during your stay. Kelvingrove Art Gallery and Museum was recently restored to its original Victorian splendour, and re-displayed to startling effect, making it Scotland's most visited attraction and a 'must-see' on any trip to Glasgow. The Glasgow School of Art is regarded as one of Charles Rennie Mackintosh's architectural masterpieces and the Museum of Transport has an outstanding collection of vehicles and models. On the doorstep of Glasgow, romantic Loch Lomond's stunning scenery, full of legend and folklore is the UK's largest freshwater loch. Glasgow Cathedral, the Burrell Collection, Gallery of Modern Art, Tall Ship at Glasgow Harbour and The Lighthouse are just a taster of all there is to see and do in Glasgow and the rest of Scotland.

### Travelling to Glasgow

#### By car

The main M74 north/south motorway allows quick, easy access to Glasgow from the south. The Clyde Valley Tourist Route (via the A73, A72 and A702) offers motorists a relaxed and scenic alternative through the South Lanarkshire countryside. Approaching from the north the M9 motorway takes you through North Lanarkshire to Glasgow, and from the east the M8 from Edinburgh travels through Glasgow city centre and beyond to the picturesque towns and villages of Inverclyde. Visit [www.theaa.com](http://www.theaa.com) for further motoring information. National Express provide coach services from major cities and airports in the UK ([www.nationalexpress.co.uk](http://www.nationalexpress.co.uk)).

#### Parking

The hotel has ample parking at a cost of £5.00 per overnight stay (price correct at time of printing).

#### By air

The city is served by Glasgow City ([www.glasgowairport.com](http://www.glasgowairport.com)) and Glasgow Prestwick ([www.gpia.co.uk](http://www.gpia.co.uk)) airports. There are daily flights from European cities, including Amsterdam, Barcelona, Belfast, Birmingham, Copenhagen, Dublin, Frankfurt, London and Paris.

#### By train

Glasgow has a direct train service from UK stations including London Euston, Birmingham New Street, Edinburgh and Newcastle (visit [www.nationalrail.co.uk](http://www.nationalrail.co.uk) for further information on traveling by rail).

### Local Information

Details on getting around Glasgow, local attractions, restaurants and events can be obtained by contacting the Glasgow City Marketing Bureau on +44 (0) 141 566 0800 or visiting [www.seeglasgow.com](http://www.seeglasgow.com).

## SPONSORSHIP &amp; EXHIBITION BOOKING FORM

12<sup>th</sup> European Symposium on Suicide and Suicidal Behaviour

Thistle Glasgow Hotel, UK

Wednesday 27<sup>th</sup> August to Saturday 30<sup>th</sup> August 2008

## CONTACT DETAILS

Contact name:

Company:

Product:

Address:

Post code:

Telephone:

Fax:

Email:

Exhibition Stand:

£

Other  
Sponsorship  
Items:

£

*(please detail)*

£

£

£

£

TOTAL COST:

£

## PAYMENT DETAILS

Cheque enclosed for £.....payable to *ESSSB12*

Please send an invoice quoting Purchase Order No.....

*Purchase orders should be made out to 'Hampton Medical Conferences Ltd.' Payment must be received within 30 days of the invoice date, or prior to the commencement of the symposium, whichever is sooner otherwise you may not be allowed to set up your exhibition stand.*

Invoice address if different from above:

A confirmation letter, invoice and exhibition/sponsorship agreement will follow.

## PLEASE RETURN THIS FORM TO:

Kelly Edworthy  
ESSSB12 Secretariat  
Hampton Medical Conferences Ltd,  
113-119 High Street, Hampton Hill, Middlesex TW12 1NJ, UK

Fax: +44 (0) 20 8979 6700

Email: [kedworthy@hamptonmedical.com](mailto:kedworthy@hamptonmedical.com)

THANK YOU